

## *IndiePay: payroll with a fresh perspective*

### THE INDIEMODEL™

IndiePay broke into the payroll game in early 2005 with its unique IndieModel™ that saved producers thousands of dollars on their employer payroll taxes and worker's comp insurance, all while meeting the payroll demands of the producer.

The IndieModel™ simply put the financial reins in the hands of the producer who could realize savings other payroll companies handily pocketed. The illusion of a producer being shielded from liabilities via the mere stroke of a pen and assigning a payroll company the "Employer of Record" (EOR) has been exposed by IndiePay for what it is – a scam.

The IndieModel™ — initially maligned — now appears to have gained favor with IndiePay competitors who have taken to it with fervor. A simple case of best business practices coming to the fore? Yes, yet it begs the question, what were payroll companies doing prior to their adoption of the IndieModel™? Siphoning off fringe costs and skipping out on taxes owed to their respective state coffers is one sobering answer.

Transparent practices that have informed IndiePay's model™ from day one are being adopted rapidly, which bodes well for the industry as a whole. Yet, let's give credit where credit is due. Take a look at IndiePay today. It's payroll done right since day one.



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